

MAHKA MOEEN

CONTACT INFORMATION

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EDUCATION

Ph.D., Strategy and Entrepreneurship, University of Maryland, 2013

Master of Business Administration, Sharif University of Technology, 2007

Bachelor of Mechanical Engineering, University of Tehran, 2004

ACADEMIC APPOINTMENTS

University of Wisconsin, Wisconsin School of Business

Associate Professor of Management and Human Resources, 2023-present

University of North Carolina, Kenan-Flagler Business School

Sarah Graham Kenan Scholar, 2021-2023

Associate Professor of Strategy and Entrepreneurship (w/ tenure), 2020-2023

Assistant Professor of Strategy and Entrepreneurship (tenure-track), 2014-2020

University of South Carolina, Darla Moore School of Business

Assistant Professor of Management (tenure-track), 2013-2014

PUBLICATIONS

Journal Articles

Gaonkar, S., Moeen, M. 2023. Standing on the parent's shoulder or in its shadow: Alliance partner overlap between employee spinouts and parents. *Strategic Management Journal*, 44(2): 415-440.

Shermon, A., Moeen, M. 2022. Zooming in or zooming out: Entrants' product portfolios in the nascent drone industry. *Strategic Management Journal*, 43(11): 2217-2252.

Agarwal, R., Kim, S., Moeen, M. 2021. Leveraging private enterprise: Incubation of new industries to address the public sector's mission-oriented grand challenges. *Strategy Science*, 6(4): 385-411.

Moeen, M., Mitchell, W. 2020. How do pre-entrants to the industry incubation stage choose between alliances and acquisitions? *Strategic Management Journal*, 41(8): 1450-1489.

Moeen, M., Agarwal, R., Shah, S. 2020. Building industries by building knowledge: Uncertainty reduction over industry milestones. *Strategy Science*, 5(3): 218-244.

Moeen, M. 2017. Entry into nascent industries: Disentangling a firm's capability portfolio at the time of investment versus market entry. *Strategic Management Journal*, 38(10): 1986-2004.

Moeen, M., Agarwal, R. 2017. Incubation of an industry: Heterogeneous knowledge bases and modes of value capture. *Strategic Management Journal*, 38(3): 566-587.

- Agarwal, R., Moeen, M., Shah, S. 2017. Athena's birth: Triggers, actors, and actions preceding industry inception. *Strategic Entrepreneurship Journal*, 11(3): 287-305.
- Mindruta, D., Moeen, M., Agarwal, R. 2016. A two-sided matching approach for partner selection and assessing complementarities in partners' attributes. *Strategic Management Journal*, 37(1): 206-231.
- Moeen, M., Somaya, D., Mahoney, J. 2013. Supply portfolio concentration in outsourced knowledge-based services. *Organization Science*, 24(1): 262-279.

Editorials and Book Chapters

- Eggers, J.P., Moeen, M. 2018. Entry strategy for nascent industries: Introduction to a virtual special issue. *Strategic Management Society*. <https://doi.org/10.1002/smj.2994>
- Agarwal, R., Moeen, M. 2015. Entrepreneurial startups, diversifying entrants, and incumbent firms. In Teece, D., and Augier, M. (Eds.), *The Palgrave Encyclopedia of Strategic Management*.
- Kirsch, D., Moeen, M., Wadhvani, D. 2014. Historicism and industry emergence: Industry knowledge and interpretation from pre-emergence to stylized fact. In Bucheli, M., and Wadhvani, D. (Eds.), *Organizations in time: History, theory, methods*. Oxford University Press: 217-240.

AWARDS AND GRANTS

Research

- Schulze Publication Award for Impact, Entrepreneur & Innovation Exchange (EIX), 2020
- Research Grant, Kenan Institute of Private Enterprise, 2020
- Schulze Distinguished Professorship in Entrepreneurship, Schulze Foundation, 2019-2022
- SMS Journals Video Abstract Award Winner, Strategic Management Society, 2019
- Finalist, Best Conference Paper Prize, Strategic Management Society Conference, Frankfurt, 2019
- Emerging Scholar in Innovation and Entrepreneurship, Industry Studies Association, 2017
- Kauffman Junior Faculty Fellowship, Ewing Marion Kauffman Foundation, 2016-2020
- Research Fellowship, Kenan Institute of Private Enterprise, 2016
- Finalist, Best Dissertation Award, TIM Division, Academy of Management, 2014
- Runner-up, Industry Studies Association Dissertation Award, 2013
- Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation, 2012
- Dissertation Scholar, Strategy Research Foundation, 2011
- Dean's Summer Research Fellowship, University of Maryland, 2011-2012
- Graduate Scholar, Academy of Entrepreneurial Leadership, University of Illinois, 2009
- Fellowship, University of Illinois, 2007

Teaching

- Poets & Quants Best 40 Under 40 MBA Professors, 2022
- Poets & Quants Top 50 Undergraduate Business Professors, 2020
- Nominee, Weatherspoon Undergraduate Teaching Award, 2017

Service

Extraordinary Service to the Editorial Board, Organization Science, 2021
Outstanding Editorial Board Member, Strategic Management Journal, 2019
Extraordinary Service to the Editorial Board, Organization Science, 2019
Outstanding Editorial Board Member, Strategic Entrepreneurship Journal, 2017
Outstanding Editorial Board Member, Strategic Management Journal, 2015

TEACHING EXPERIENCE

University of Wisconsin, Wisconsin School of Business

Business Strategy (Professional MBA core), 2024
Business Strategy (Full-time MBA core), 2024
Business of Biotech (M.S. in Biotechnology), 2024

University of North Carolina, Kenan-Flagler Business School

Strategic Management (Evening MBA core), 2019-2022
Strategic Management (Full-time MBA core), 2020-2021
Strategic Management (Undergraduate core), 2015-2020
Entrepreneurship and Strategic Renewal (PhD Seminar elective), 2017

University of South Carolina, Darla Moore School of Business

Strategic Management (Undergraduate), 2014

University of Maryland, Robert H. Smith School of Business

Business Strategy (Undergraduate), 2011-2012

EDITORIAL ACTIVITIES

Editorial Roles

Senior editor, Organization Science, 2020-2026
Special issue editor, Strategic Management Journal, Innovative solutions to grand challenges, 2024-2026
Editorial review board, Strategic Management Journal, 2014-present
Editorial review board, Strategic Entrepreneurship Journal, 2015-present
Editorial review board, Strategy Science, 2022-present
Editorial review board, Organization Science, 2019-2020

Other Refereeing

Academy of Management Journal, Academy of Management Review, Entrepreneur & Innovation Exchange,
Journal of Business Venturing, Journal of Management, Journal of Management Studies, Management
Science, Research Policy, Strategic Management Review
National Science Foundation Grants, 2018-2019, 2023

INFORMS Dissertation Proposal Competition Judge, 2022
Strategic Management Society Conferences and Awards, 2013-2020, 2022-2023
Academy of Management Meetings, 2011-2019
Kauffman Foundation Dissertation Fellowship, 2016-2017

PROFESSIONAL AND SERVICE ACTIVITIES

Professional Leadership

Co-chair, Strategy Research Foundation, Strategic Management Society, 2023-2025
Executive committee (elected), STR division, Academy of Management, 2021-2023
Chair (elected), Entrepreneurship & Strategy IG, Strategic Management Society, 2020-2022
Innovation & Entrepreneurship conference track chair, Industry Studies Association, 2020-2021
Representative at large (elected), TIM division, Academy of Management, 2018-2020
Representative at large (elected), Entrepreneurship & Strategy IG, Strategic Management Society, 2018-2019
Chair, Dissertation award committee, Industry Studies Association, 2017-2019
Representative at large (elected), Competitive Strategy IG, Strategic Management Society, 2016-2017
Research committee, BPS division, Academy of Management, 2016-2017

Conference and Consortia Organization

Co-organizer, Industry Emergence & Evolution, SMS Extension at Oxford, 2022
Organizer, STR Meet a Theory virtual series, Academy of Management, 2022
Co-chair, STR Junior Faculty Consortium, Academy of Management, 2021-2022
Co-organizer, Emergence workshop, AOM TIM division joint with UNC CREATE, 2021
Co-chair, TIM Doctoral Student Consortium, Academy of Management, 2019-2020
Co-organizer, Consortium on Competitiveness and Cooperation (CCC), Duke-UNC, 2019
Co-organizer, Developing a Research Identity Workshop, Strategic Management Society, 2018
Co-organizer, TIM Doctoral Research Workshop, Academy of Management, 2015

Service to the University of North Carolina

Full-time MBA Curriculum committee, 2022-2023
EMBA academic ineligibility committee, 2021-2023
Recruitment committee for Strategy & Entrepreneurship clinical faculty, 2022
Recruitment committee for Senior Associate Dean of Innovation, 2022
Advisor / Editor, Kenan Trends in Entrepreneurship Report, 2019-2021
Recruitment committee for Strategy & Entrepreneurship faculty, 2015, 2021
Kenan-Flagler Entrepreneurship academic advisory board, 2020-2021
CREATE academic advisory board, 2020-2021
Undergraduate program advisory committee, 2017-2019
Strategy liaison, Undergraduate Business Global Program, 2016-2019
Organizer, Strategy & Entrepreneurship speaker series, 2015-2017